

MELWOOD 2017 ABILITY AWARDS

Celebration & Benefit

Ad Specifications for Program Booklet

Melwood.org/Ability-Awards

Program Guide & Presentation Booklet Ad Requirements:

AD SUBMISSION DEADLINE - Wednesday, November 29

Melwood requires all advertising artwork to be in the form of high resolution (300dpi or higher) electronic files. Preferred format is Press Quality PDF at actual size, with **visible trim lines and bleeds**. Also accepted: *.AI, *.EPS, *.PSD, *.JPEG. All ads for the Program Guide should be full color (CMYK).

Logo Requirements for Web/Print:

Please provide your company's logo in a high resolution EPS and a transparent PNG.

Submission Guidelines:

Submit all files to Philanthropy@Melwood.org.

Signature Sponsor
\$30,000

Full-page, full color ad: 8.5" x 5.5"

Diamond Sponsor
\$20,000

Full-page, full color ad: 8.5" x 5.5"

Platinum Sponsor
\$15,000

Half-page, full color ad: 5.5" x 4.25"

Gold Sponsor
\$10,000

Quarter-page, full color ad: 2.75" x 4.25"

Silver Sponsor
\$5,000

Quarter-page, full color ad: 2.75" x 4.25"

*For questions or concerns, contact Kendall Stills,
Marketing & Graphic Design Specialist at KStills@Melwood.org*